Most important sources of information about contraceptive method

Women

The gynaecologist is the main reference person for women

Source: BZgA, Adult Contraceptive Behaviour 2018

Men

Internet	40	29
Family, friends	40	21
At school	38	8
Gynaecologist	28	80
Sex ed. brochures	26	16
Reports in print media	20	20
Television/radio shows	18	4
Books	10	13
Family doctor	8	6
Pharmacist	7	5
Employees at advice centres	1	1
Other	7	1

Question: Who or what was the most important source of information about the contraceptive (method) you are currently using? Basis: 705 respondents who are using one or more contraceptive methods / figures in percent / multiple responses possible / not shown: don't know / no response